

**Agenda**  
**Community Colleges of Appalachia**  
**28<sup>th</sup> Annual Conference**  
***The Community Colleges of Appalachia:***  
***Truly Serving Appalachia***  
**June 7-9, 2020**

**Sunday, June 7**

<b>1:00—4:30 pm</b>	<b>Registration</b>  <b>Tower Lobby of Doubletree</b>
<b>2:00—4:00 pm</b>	<b>Board Meeting</b>  <b>Vanderbilt</b>
<b>4:45—5:45 pm</b>	<b>Conference Convenes</b>  <b>Burghley Ballroom</b>  <b>Welcome and Conference Overview</b>  <b>Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia</b>
	<b>Get Acquainted Reception</b> <b>Sponsored by Ellucian</b>  <b>(Drawing for a tablet, must be present to win)</b>
<b>6:15 pm</b>	<b>Dinner on Your Own</b>
<b>6:00—8:00 pm</b>	<b>Private Dinner for Board (sponsored by Emsi)</b>

**Monday, June 8**

<b>7:00—7:30 am</b>	<b>Registration</b>  <b>Tower Lobby of Doubletree</b>
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**7:30—8:10 am**

**Breakfast General Session (Burghley Ballroom)**

**Sponsored by The Meyers-Briggs Company**

**Presiding: Dr. Craig Clark**

**“Grit Isn’t Persistence: Self-awareness for Student Retention and Success”**

**Chris Mackey, General Manager at The Myers-Briggs Company**

**Alicia Thompson, Education Partnership Manager at The Myers-Briggs Company**

**8:10—8:20 am**

**Break**

**8:20—9:00 am**

**General Session “Perspectives from Washington” (Burghley Ballroom)**

**Moderating: Dr. Craig Clark, Vice President for Economic Development, Alfred State College and Chairman of the Board, Community Colleges of Appalachia**

**ARC representatives and others**

**9:00—9:10 am**

**Break**

**9:10—9:50 am**

**General Session “Baby Steps and Giant Leaps: Establishing the First Fully Developed Honors College at a Community College in Tennessee” (Burghley Ballroom)**

**Dr. Victoria Bryan**

**Dean of the Honors College and Academic Enhancement  
Cleveland State Community College**

**Marci Reiter**

**Director of Mechatronics Honors Institute  
Assistant Professor of Cooperative Education  
Cleveland State Community College**

**9:50—10:00 am**

**Break**

**10:00—10:40 am**

**General Session “Finding Unity, Leading Change: Lessons Learned from the Road to Strategic Impact” ( Burghley Ballroom)**

Dr. Jeff Cox  
President  
Wilkes Community College

Zach Barricklow  
Vice President of Strategy  
Wilkes Community College

**10:40—10:50 am**

**Break**

**10:50—11:30 am**

**Concurrent Session** “From Service Provider to Solutions Provider:  
A Value-Driven Business and Industry Partnership” **(Vanderbilt)**

Dr. Galen DeHay  
President  
Tri-County Technical College

Mr. Grayson Kelly  
Vice President for Institutional Advancement and Business  
Relations  
Tri-County Technical College

**Concurrent Session** “Reducing Student Debt and Default Rates  
using a Completion by Design Conceptual Framework”  
**(Stuyvesant)**

Cynthia Anderson  
Director of Financial Aid  
Asheville-Buncombe Technical Community College

Dr. Terry Brasier  
Vice President of Student Services  
Asheville-Buncombe Technical Community College

**11:30—11:40 am**

**Break**

**11:40 am—12:20 pm**

**Concurrent Session** “Building for the Future While Honoring The  
Past: Creating a New Main Campus” **(Vanderbilt)**

Dr. Ray Perren  
President  
Lanier Technical College

**Concurrent Session** “Maintaining Effective Partnerships on a  
Changing Higher Education Landscape” **(Stuyvesant)**

Betsy McIntyre  
Director, TEAM Consortium  
Community College of Beaver County

12:20—12:30 pm

**Break**

12:30—1:40 pm

**Keynote Luncheon (Burghley Ballroom)**  
**Sponsored by East Tennessee State University**

**Presiding: Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia**

**Introduction of Keynote Speaker: Dr. Brian Noland, President, East Tennessee State University**

“From Coal to Coding: What’s Next for Appalachia?”

Dr. Jay Box  
President and CEO  
Kentucky Community and Technical College System

**(Drawing for a tablet, must be present to win)**

1:40—1:50 pm

**Break**

1:50—2:30 pm

**Concurrent Session “Maximizing Community Partnerships to Truly Serve the Neediest Students” (Vanderbilt)**

Dr. Angeline Godwin  
President  
Patrick Henry Community College

Dr. Greg Hodges  
Vice President of Academic & Student Success Services  
Patrick Henry Community College

**Concurrent Session “Leveraging Dual Enrollment to Strengthen Partnerships & Pathways” (Stuyvesant)**

Debbie Gurtis  
College Credit Plus Coordinator  
Washington State Community College

Dr. Sarah Parker-Clever

Vice President of Academic Affairs  
Washington State Community College

**2:30—2:40 pm**

**Break**

**2:40—3:20 pm**

**Concurrent Session “K Tech: Leading the Way with Youth Apprenticeships” (Vanderbilt)**

Dr. Jennifer Lindon  
President/CEO  
Hazard Community and Technical College

Dr. Sandra Kiddoo  
Chief Academic Officer  
Hazard Community and Technical College

**Concurrent Session “What is XR All About?” (Stuyvesant)**

Brandon Sesser  
Information Systems Technology Director/ Cyber Security  
Instructor  
East Mississippi Community College

**3:20—4:05 pm**

**Break, Afternoon Snack, Visit Vendors**

**Burghley Ballroom**

**Sponsored by JFF, Jobs for the Future**

**(Drawing for a tablet, must be present to win)**

**4:05—4:45 pm**

**Concurrent Session “Applying Entrepreneurial Methodologies to Transform Traditional Student Services into a Student Development Model” (Vanderbilt)**

Dr. Betty Young  
President  
Hocking College

Dr. Jacqueline C. Hagerott  
Vice President, Administration & Student  
Affairs/Ombudsman  
Hocking College

**Concurrent Session “Linear Narratives or Webs of Possibilities?: Rethinking How and Why We Teach History and Humanities Classes” (Stuyvesant)**

Dr. Jim Kelly  
Associate Professor of History and Humanities  
Northeast State Community College

5:15—6:00 pm	<b>Reception (Burghley Ballroom)</b> <b>Sponsored by EdAmerica</b>  <b>(Drawing for a tablet, must be present to win)</b>
6:15 pm	<b>Dinner on your own</b>
6:30—8:30 pm	<b>Private Dinner for CCA Board (sponsored by Lincoln Electric)</b>

## **Tuesday, June 9**

7:30—8:50 am	<b>General Session and Awards Breakfast (Burghley Ballroom)</b>  <b>Sponsored by Advantage Design Group</b>  <b>Presiding: Dr. Craig Clark, Vice President for Economic Development, Alfred State College, and Chairman of the Board, Community Colleges of Appalachia</b>
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### **Presentation:**

**“Connecting, Engaging, & Succeeding with Online Orientation”**

**Mike Timmons, Senior Account Executive, Advantage Design Group**

**Dr. Kevin Boys, President, Southern State Community College, OH**

**William Tipton, Technology Specialist, Advantage Design Group**

### **Presentation of Awards:**

**Dr. Craig Clark, Chairman, Community Colleges of Appalachia; Dr. Anne S. McNutt, Executive Director, Community Colleges of Appalachia; and Mike Timmons, Senior Account Executive, Advantage Design Group**

***Innovation Award***  
**College**  
**Name of Program**

Accepting the award for College Name:  
President  
Other recipients

***Instructional Award***

College  
Name of Program  
Accepting the award for College Name:  
President  
Other recipients

***Workforce Development Award***

College  
Name of Program  
Accepting the award for College Name:  
President  
Other recipients

**(Drawing for a tablet, must be present to win)**

8:50—9:00 am

**Break**

9:00—9:40 am

**Concurrent Session** “Building the Local Workforce: Creation, Implementation, and Future of the Mechatronics Honors Institute” **(Vanderbilt)**

Mrs. Marci Reiter  
Director of Mechatronics Honors Institute  
Assistant Professor of Cooperative Education  
Cleveland State Community College

Mr. Tyler Baker  
Mechatronics Honors Institute Student  
Cleveland State Community College

Mr. Jason Hobbs  
HR Business Partner  
McKee Foods

**Concurrent Session** “Creating a Safer and Resilient College Campus” **(Stuyvesant)**

Todd Gray  
Director of Safety and Emergency Services

Kentucky Community and Technical College System

**9:40—9:50 am**

**Break**

**9:50—10:30 am**

**Concurrent Session** “Being Prepared: A New President’s Perspective on the Transition” **(Vanderbilt)**

Dr. Shelley White  
President  
Haywood Community College

**Concurrent Session** “Leveraging the Role of the Success Coach” **(Stuyvesant)**

Kimberly Cunagin  
Digital Careers Now Liaison  
Hazard Community and Technical College

Dorian Moe  
Digital Careers Now Liaison  
Big Sandy Community and Technical College

Sandra Brown  
Digital Careers Now Liaison/Apprenticeship Coordinator  
Southeast Kentucky Community and Technical College

**10:30—10:40 am**

**Break**

**10:40—11:30 am**

**Closing General Session (Burghley Ballroom)**

**10:40—11:20 am**

**General Session** “Class Scheduling for Student Success”

Dana Moore  
Curriculum Compliance & Data Management Coordinator  
Asheville-Buncombe Technical Community College

Melissa Hyatt  
Chair, Medical Lab Technology  
Asheville-Buncombe Technical Community College

**11:20—11:30 am**

**Concluding Remarks and Adjournment**

**Dr. Craig Clark, Outgoing Chair, CCA**

**Dr. Kevin Boys, Incoming Chair, CCA**

**(Drawing for a tablet, must be present to win)**

**11:30 am –1:00 pm**

**Special meeting of the colleges involved in the TA Grant**